



PRESS RELEASE

PROUD GALLERIES presents

Queen: The Unseen Archive

Photographs by Peter Hince



All images ©Peter Hince

Exhibition Runs: 30th July to 13th September 2009

Proud Central presents an intimate photographic portrait of legendary rock band Queen - launching to coincide with the anniversary of the band's final gig and showcasing revealing, never before seen images.

Selected from photographer Peter Hince's extensive archive, this exhibition is set to reveal the hugely influential band from the unique perspective of a close friend who spent two decades as Head of Crew during the height of Queen's fame.

With access to all areas of Queen's life both on stage and off, Hince's work exposes the band's personal face as well as its public facade in an incredibly candid manner, resulting in a photographic profile unlike any other.

An essential must see for any Queen fan, the collection shines light onto a famed ensemble within a firsthand framework available nowhere else.



©Peter Hince



©Peter Hince

Dates:	30 th July to 13 th September 2009	Address:	32 John Adam Street London WC2N 6BP
Launch:	29 th July 2009	Website:	www.proud.co.uk
Times:	11am - 7pm Mon – Sat, 11.00 am – 6.00 Sun	Interviews:	Details upon request
Entry:	Free		

Background

PETER HINCE

Peter Hince met Queen as a teenager in 1973, whilst working for Rock band Mott The Hoople, who Queen were supporting on the band's UK.

Following this Hince was asked to work full time Queen as they began recording the Night at The Opera album. Hince began as Freddie and John's roadie, and in the subsequent years became head of the crew, working full time until the end of Queen's final tour in 1986. As the longest serving member of the band's crew, Hince developed a strong friendship with the group that shows in his candid and personal images.

Hince subsequently left the music business to become a professional advertising photographer, a career that he continues to this day.

Peter Hince has worked as a BBC Producer on The Story of Bohemian Rhapsody, has been consulted by broadcast press as an expert on Queen and has written a book on the band from an insider's viewpoint.

PROUD GALLERIES

Proud Galleries Group was launched in autumn 1998 by Alex Proud to bring affordable high quality photography to a mainstream market. Based upon a formula of exhibiting accessible shows around popular themes such as music, fashion, film and sport, Proud Galleries instantly took the photography industry by storm. A series of landmark shows including 'Destroy: The Sex Pistols', 'Rankin's Nudes', 'The Rock n Roll Years', 'Underexposed', 'Rebel Life: Bob Marley', 'The Official Bob Dylan Show' and 'The Libertines' attracted blanket media coverage and full-house, star-studded opening nights. With up to 10,000 paying customers per show, the galleries soon became the most popular private photographic gallery in Europe. Proud Camden went on to house the At Proud Bar & Live Music Venue, coined 'London's best kept secret' (Time Out Magazine) and hosted live performances by sought-after bands like Dirty Pretty Things, Supergrass, Graham Coxon, Amy Winehouse and secret gigs by Liam Gallagher, official fashion shows for London fashion Weeks and VIP parties for Paramount Pictures, Sony, the MOBO awards and more.

FOR FURTHER EXHIBITON INFORMATION, SERIAL RIGHTS / USE OF PICTURES/ INTERVIEW OPPORTUNITIES CONTACT:

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